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NOTABLE WEALTH MANAGERS

CRAIN'S 2021

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Carina Diamond

Chief experience officer, Dakota Wealth Management



Carina Diamond is dedicated to helping women take control of their financial futures — whether they're gaining literacy or pursuing careers in her field.

As chief experience officer for Dakota Wealth Management, she mentors other financial advisors and speaks to industry groups. She joined Dakota in 2019, when the Florida-based company bought Springside Partners, an Akron-area firm that Diamond co-founded and led.

Last year, she donned another hat, launching Dakoré Wealth to provide money-management services to clients of Apple Growth Partners, an accounting and business-advisory firm based in Akron. Dakoré relies on Dakota's local staff.

"It's been an extraordinary story of starting a wealth-management business during a pandemic. ... Call us crazy, but we're off to a smashing start!" she wrote in an email.

Diamond is a longtime champion of efforts to boost diversity in the male-dominated industry through outreach, education and mentorship. She's been particularly involved in initiatives at the University of Akron.

"Carina's working style and quality is like none other that I've worked with in my 25 years in public accounting," wrote Chuck Mullen, chairman of Apple Growth Partners, in nominating Diamond for recognition. "She is extremely proactive, driven and can talk with anyone."

— *Michelle Jarboe*



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